



**IT VISION**  
SOLUTIONS

# COMPANY PROFILE

# ABOUT US

## Overview

IT Vision Solutions is a global software development company committed to delivering cutting-edge technology solutions that drive innovation and efficiency. With a deep understanding of international markets, we specialize in offering end-to-end software development services tailored to the unique needs of our clients worldwide. Our team of highly skilled professionals is dedicated to turning your ideas into reality, ensuring your business thrives in the digital age.

At IT Vision Solutions, we don't just build software; we create experiences that resonate, solutions that inspire, and technology that drives growth. Our dynamic team of tech enthusiasts, creative thinkers, and strategic planners work relentlessly to bring your ideas to life, ensuring your business is always a step ahead.

## Mission

To empower businesses globally by providing innovative, reliable, and scalable software solutions that drive growth and efficiency.

## Vision

To be a world leader in software development, recognized for delivering exceptional value to our clients through our innovative and customized solutions.

# WHY CHOOSE “IT VISION”?

Pakistan is rapidly becoming a prominent hub for the IT sector, and IT VISION SOLUTIONS stands out as a next-generation software company in this dynamic landscape. IT VISION SOLUTIONS boasts dedicated and experienced development teams that blend industry expertise with cutting-edge technology, working closely with clients to deliver comprehensive products. Our services and solutions are designed to prioritize stable and reliable business systems.

**Global Experience:** We have a proven track record of delivering successful projects to clients across the globe.

**Expert Team:** Our team consists of experienced developers, designers, and IT consultants with a passion for technology. We thoroughly understand and fulfill customer requirements through a structured approach.

**Client-Centric Approach:** We work closely with our clients to understand their needs and deliver solutions that exceed their expectations.

**Innovative Solutions:** We leverage the latest technologies and methodologies to create innovative solutions that drive business success.

**Commitment to Quality:** We follow industry best practices and rigorous testing procedures to ensure the highest quality in every project.

## Our Values

**Quality:** Excellence in every line of code and every project delivered.

**Integrity:** We build relationships based on trust, transparency, and mutual respect.

**Collaboration:** We believe in the power of teamwork, both within our organization and with our clients.

# OUR SPECIALIZATION

We specialize in designing and implementing ERP systems for large-scale organizations across diverse sectors, including retail industry, financial services and banking, hospitality Industry, business management, education, healthcare and pharmaceuticals, manufacturing, transportation and logistics, government and public sector, non-profit organizations, e-commerce, information technology, food and beverage, automotive industry, entertainment and media, agriculture and farming and legal services.

Our ERP solutions are developed using Oracle Forms, an updated Oracle database, and APEX for smart app development. The project workflow involves multiple concurrent processes, allowing clients to monitor and control progress at every stage of development. The initial prototype presented to the client is gradually transformed into a comprehensive, full-scale solution, ensuring alignment with the client's evolving needs.

## We Provide

- Customize Software Development
- Develop Software in updated oracle version & Database
- Mobile App for different type of requirement
- Online server hosting for software
- Integration between Microsoft and SQL
- Oracle
- Integration with attendance machine
- Book keeping
- Networking services
- Software Implementation
- Online Training and Support

## Technology Stack

- **Programming Languages:** Python | JavaScript
- **Frontend Framework:** Oracle Forms | Oracle Apex
- **Web Frameworks:** Django
- **Cloud Platforms:** Google Cloud
- **Databases:** MySQL | PostgreSQL | Oracle

Choosing the right technology partner is critical to the success of your business. Here's why we are the ideal choice to help you navigate the complexities of the digital landscape and achieve your business goals:

- Comprehensive Solutions Tailored to Your Industry
- Expertise and Experience

- Customer-Centric Approach
- Innovation and Flexibility
- End-to-End Services
- Proven Track Record
- Security and Compliance
- Transparent and Collaborative Process
- Competitive Pricing
- Long-Term Partnership

# OUR SERVICES

## ERP System

Our Enterprise Resource Planning (ERP) System is an all-in-one solution that integrates all facets of your business operations into a single, cohesive system. From finance and accounting to supply chain management, human resources, and customer relationship management, our ERP system is designed to streamline processes, improve efficiency, and provide real-time data visibility. The system is modular, allowing you to implement the features that are most relevant to your business while maintaining the flexibility to scale as your company grows. With powerful analytics and reporting tools, our ERP system helps you make informed decisions, optimize resources, and drive business growth.

## Point of Sale (POS) System

Our Point of Sale (POS) System is a comprehensive solution for businesses looking to streamline their sales and inventory management processes. Designed for retail, restaurants, and other service industries, our POS system offers real-time tracking of sales, inventory, and customer data. It features a user-friendly interface, secure payment processing, multi-location support, and detailed reporting capabilities. Integration with hardware like barcode scanners, receipt printers, and cash registers is seamless, allowing for a fully automated checkout experience. With our POS system, you can improve customer service, reduce operational costs, and gain valuable insights into your business performance.

## HR – Payroll System

Our HR – Payroll System is a comprehensive solution for managing all aspects of human resources and payroll processing. The system automates tasks such as employee onboarding, attendance tracking, leave management, performance reviews, and payroll calculation. It ensures compliance with labor laws and tax regulations, reducing the risk of errors and penalties. With an intuitive interface, employees can easily access their pay slips, request time off, and update personal information. For HR professionals, the system provides tools for workforce planning, talent management, and employee engagement. Our HR – Payroll System simplifies your HR operations, allowing you to focus on strategic initiatives.

## Trading System

Our Trading System service provides a powerful platform for executing trades across various financial markets, including stocks, forex, commodities, and cryptocurrencies.

The system is designed to offer high-speed, low-latency trading, with advanced charting tools, real-time data feeds, and robust risk management features. It supports both manual and algorithmic trading, enabling users to automate strategies using custom-built algorithms. Our trading system is also equipped with security features such as multi-factor authentication and encryption to protect your transactions and data. Whether you are a broker, trader, or financial institution, our trading system can be customized to meet your unique trading needs.

## **Accounting System**

Our Accounting System is a robust platform designed to simplify your financial management tasks. The system covers all key accounting functions, including general ledger, accounts payable and receivable, bank reconciliation, and financial reporting. It supports multi-currency transactions and integrates with other business systems such as ERP and CRM. The system also includes advanced features like automated invoicing, tax calculations, and budget management. With a user-friendly interface and real-time data access, our Accounting System enables you to maintain accurate financial records, ensure compliance, and gain insights into your financial health.

## **Taxation System**

Our Taxation System is designed to simplify the complexities of tax management for businesses and individuals. The system automates tax calculations, filing, and reporting, ensuring compliance with local and international tax laws. It supports various tax types, including income tax, VAT, GST, and corporate tax, with features for managing tax exemptions, deductions, and credits. The system also provides tools for tax planning and audit preparation, helping you minimize liabilities and avoid penalties. With real-time updates on tax regulations and automated reminders for filing deadlines, our Taxation System takes the stress out of tax management.

## **Data Migration**

Our Data Uploading to Our System service is designed to facilitate the seamless migration of data from your previous system to our platform. We handle the entire process, from data extraction and cleansing to transformation and loading. Our team ensures that your data is accurately mapped to the new system's structure, preserving data integrity and minimizing downtime. We support various data formats and offer tools for validating and verifying the data post-migration. Whether you're moving from a legacy system or upgrading to a new platform, our data migration service ensures a smooth transition with minimal disruption to your operations.

## **Real Estate Management System**

Our Real Estate Management System is a comprehensive solution for managing property portfolios, tenant relationships, and financial transactions. The system covers all aspects of real estate management, including property listings, lease management, rent collection, and maintenance scheduling. It also provides tools for managing client

relationships, tracking market trends, and generating financial reports. With integrated CRM features, you can easily manage inquiries, schedule viewings, and maintain communication with tenants and buyers. The system is scalable, making it suitable for real estate agencies, property managers, and landlords of all sizes.

## **Travel Agency Management System**

Our Travel Agency Management System is a complete solution for managing travel bookings, customer relations, and tour operations. The system automates processes such as flight and hotel bookings, itinerary planning, and invoicing, reducing the administrative burden on travel agents. It also features CRM tools to manage customer inquiries, preferences, and feedback, helping you build strong customer relationships. With real-time integration with global distribution systems (GDS) and other third-party APIs, our system ensures you have access to the latest travel information and availability. Whether you manage a small travel agency or a large tour operator, our system is scalable to meet your needs.

## **Hostel Management System**

Our Hostel Management System is designed to efficiently manage the day-to-day operations of hostels, dormitories, and student housing facilities. The system handles room allocations, bookings, and occupancy tracking with ease. It also includes modules for managing finances, such as fee collection and expense tracking, as well as inventory management for hostel supplies. The system provides real-time reporting on occupancy rates, financials, and maintenance requests, allowing hostel administrators to make informed decisions. With features like online booking, automated billing, and tenant management, our Hostel Management System ensures smooth operations and enhances the living experience for residents.

## **Web Development**

Our Web Development service is designed to create high-performance, responsive, and visually stunning websites that cater to your business needs. We specialize in both front-end and back-end development, ensuring that your website is not only aesthetically pleasing but also functionally robust. Our developers use the latest technologies like HTML5, CSS3, JavaScript, and various frameworks such as React, Angular, and Vue.js for front-end development. For back-end, we offer solutions using Node.js, PHP, Python, and more, with database integration using MySQL, PostgreSQL, or MongoDB. Whether you need a simple landing page, an e-commerce platform, or a complex web application, we tailor our approach to fit your specific requirements.

## **Digital / Social Media Marketing**

Our Digital / Social Media Marketing service is designed to enhance your online presence and engage your target audience effectively. We offer a full suite of digital marketing services, including social media management, content creation, SEO, PPC advertising, and email marketing. Our team of experts crafts customized strategies that align with your



business goals, leveraging the power of platforms like Facebook, Instagram, LinkedIn, and Twitter to increase brand awareness, generate leads, and drive conversions. We also provide analytics and reporting to measure the effectiveness of your campaigns, allowing you to optimize your marketing efforts and achieve better ROI.

# OUR PROCESS

In delivering high-quality software solutions, our approach is both structured and client-centric, ensuring each phase of the project is carefully managed and executed. Our process begins with a deep understanding of the client's needs and culminates in a fully deployed and supported solution. From initial consultation and design to development, testing, and ongoing maintenance, each step is meticulously planned and carried out to ensure that the final product not only meets but exceeds client expectations.

Below is an overview of our process:

## Consultation & Analysis

- Understanding the client's needs and business objectives.
- Conducting a thorough analysis of the requirements.

## Design & Prototyping

- Creating wireframes and design prototypes for client approval.
- Iterating based on feedback to ensure alignment with client expectations.

## Development

- Writing clean, scalable, and maintainable code.
- Continuous integration and delivery for faster time-to-market.

## Testing & Quality Assurance

- Rigorous testing across multiple environments to ensure bug-free software.
- Performance optimization to ensure smooth operation.

## Deployment

- Seamless deployment of the solution in the production environment.
- Post-launch support and monitoring to ensure everything runs smoothly.

## Maintenance & Support

- Ongoing maintenance to ensure the software remains up-to-date and secure.
- 24/7 support for any issues or enhancements needed.

# INDUSTRIES, WE SERVE

## 1. Retail Industry

Retail businesses, from small shops to large chains, require robust POS systems, attractive and functional websites, and comprehensive ERP solutions to manage inventory, sales, and customer relations. Digital marketing services can help these businesses increase their online presence and drive sales.

## 2. Financial Services and Banking

Financial institutions, including banks, brokerage firms, and fintech companies, need advanced trading systems, reliable accounting software, and taxation systems to ensure compliance and optimize financial operations. ERP systems can help integrate and manage their operations, while secure web development is crucial for customer-facing applications.

## 3. Hospitality Industry (Hotels, Hostels, Resorts)

The hospitality industry, including hotels, hostels, and resorts, requires management systems to handle bookings, room allocations, and finances. A strong online presence is also critical for attracting guests, making web development and digital marketing services essential.

## 4. Travel and Tourism

Travel agencies and tour operators need comprehensive systems to manage bookings, itineraries, and customer relations. Digital marketing is key for reaching a broader audience, while an ERP system can streamline their operations. Accounting systems are vital for managing finances across various services.

## 5. Real Estate

Real estate companies, property managers, and landlords can benefit from management systems that handle property listings, lease agreements, and tenant relations. An attractive and functional website can help in marketing properties, while ERP systems ensure smooth operations and financial management.

## 6. Education (Schools, Colleges, Universities)

Educational institutions require ERP systems to manage their administrative tasks, including student enrollment, course management, and finances. Hostel management systems are essential for managing student accommodations, while web development can help create informative and engaging websites. HR – Payroll systems can streamline staff management.

## 7. Healthcare and Pharmaceuticals

Healthcare providers and pharmaceutical companies can use ERP systems to integrate various functions like inventory management, patient records, and billing. A well-designed website is crucial for providing information and services online. HR – Payroll systems are necessary for managing staff, while accounting systems ensure proper financial management.

## 8. Manufacturing

Manufacturing companies need ERP systems to manage production, supply chain, and inventory. Accounting systems help track expenses and revenues, while HR – Payroll systems manage the workforce. Web development can provide a platform for showcasing products and services, and taxation systems ensure compliance with tax regulations.

## 9. Transportation and Logistics

Transportation and logistics companies require ERP systems to manage fleet operations, warehousing, and supply chains. Accounting systems track financial transactions, while HR – Payroll systems handle employee management. A strong online presence is also important for marketing and customer engagement.

## 10. Government and Public Sector

Government agencies and public sector organizations need ERP systems to integrate various functions such as finance, procurement, and human resources. Accounting and taxation systems ensure compliance and financial transparency. Web development can help create user-friendly public portals.

## 11. Non-Profit Organizations

Non-profits need ERP systems to manage their operations, including donor management, project tracking, and financial reporting. Web development can help build awareness and facilitate donations, while accounting systems ensure proper management of funds. Digital marketing is crucial for outreach and engagement.

## 12. E-Commerce

E-commerce businesses require robust web development services to create user-friendly, high-conversion online stores. ERP systems help manage inventory, orders, and customer relations. POS systems are essential for physical stores, while accounting systems track sales and revenues. Digital marketing helps drive traffic and increase sales.

## 13. Information Technology

IT companies and software developers need efficient ERP systems to manage projects, resources, and client relations. HR – Payroll systems are necessary for managing employees, while accounting systems help in financial tracking. A well-designed website and effective digital marketing strategies are crucial for attracting clients.

## 14. Food and Beverage

Restaurants, cafes, and food production companies require POS systems for managing sales and inventory, ERP systems for integrating supply chain and operations, and accounting systems for tracking finances. Web development and digital marketing services help attract and retain customers.

## 15. Automotive

Automotive manufacturers, dealerships, and service centers benefit from ERP systems that integrate production, inventory, and sales. Web development helps in showcasing vehicles and services online, while accounting and HR – Payroll systems manage finances and employees. Digital marketing drives customer engagement and sales.

## 16. Entertainment and Media

Media companies, production houses, and entertainment businesses need web development services to create platforms for content distribution. Digital marketing is essential for promoting content and engaging audiences. ERP systems help manage resources and finances, while accounting systems ensure financial transparency.

## 17. Agriculture and Farming

Agricultural businesses and farms benefit from ERP systems that manage supply chains, inventory, and production. Accounting systems track expenses and revenues, while web development and digital marketing help reach a broader market for selling products and services.

## 18. Legal Services

Law firms and legal service providers require ERP systems for managing case files, client relations, and billing. Accounting systems ensure proper financial management, while web development and digital marketing services help in marketing legal services and reaching potential clients.

# OUR HAPPY CLIENTS

## Corporate Clients

### 1. Breeo International

- **Industry:** Education | Certification Management
- **Services Provided:** Financial Management
- **Project Highlights:** Streamlined financial operations for over 100 certification programs, enhancing efficiency.

### 2. Style Walk

- **Industry:** Manufacturing | Footwear
- **Services Provided:** Enterprise Resource Planning
- **Project Highlights:** Boosted inventory accuracy by 30% and fully automated production tracking processes.

### 3. Spice Fizz Frozen Food

- **Industry:** Frozen Food | Retail
- **Services Provided:** Point of Sale (POS) System
- **Project Highlights:** Enhanced transaction efficiency with real-time inventory synchronization.

### 4. Explore Umrah

- **Industry:** Umrah Travel & Tourism
- **Services Provided:** Booking Portal Development, CRM Integration
- **Project Highlights:** Simplified booking operations, handling over 5,000 monthly customers seamlessly.

### 5. Hajar Travel

- **Industry:** Umrah Travel & Tourism
- **Services Provided:** Booking Portal Development, CRM Integration
- **Project Highlights:** Centralized customer data storage to personalize services effectively.

### 6. Superior Water

- **Industry:** Water Purification & Distribution
- **Services Provided:** Water Distribution Management System
- **Project Highlights:** Achieved a 20% boost in efficiency through automated distribution planning and billing.

### 7. Izzy

- **Industry:** Import, Manufacturing & Distribution
- **Services Provided:** Production and Distribution Management

- **Project Highlights:** Reduced production delays by 25%, ensuring timely product availability.

## 8. Dream Housing Society

- **Industry:** Real Estate
- **Services Provided:** Real Estate Management, Construction, CRM Integration
- **Project Highlights:** Increased lead-to-sale conversions by 30% through streamlined communication.

## 9. Smart Housing

- **Industry:** Real Estate
- **Services Provided:** Real Estate Management, Construction, CRM Integration
- **Project Highlights:** Enhanced customer engagement and improved tracking of sales pipelines.

## 10. Sam Sons Tobacco Group

- **Industry:** Tobacco Manufacturing (Eight Cigarette Production Units)
- **Services Provided:** HR & Payroll Web Solutions with Automated Attendance
- **Project Highlights:** Streamlined payroll processing for over 3,500 employees across multiple locations.

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# Engineering and Manufacturing

## 11. Air Curtain, Saudi Arabia

- **Industry:** Curtain Import, Manufacturing & Installation
- **Services Provided:** ERP with Arabic Interface and Dynamic Production Consumption
- **Project Highlights:** Reduced delivery time and enhanced lifecycle management of products.

## 12. Green Technologies

- **Industry:** HVACR (Samsung Partners)
- **Services Provided:** ERP, Assembling, Complaint Handling, Fixed Asset Management, Outsourcing
- **Project Highlights:** Improved supply chain efficiency, enabling 15% faster deliveries.

## 13. KIA Motors Citrus City

- **Industry:** Automobile Dealership
- **Services Provided:** Inventory and Sales Management System
- **Project Highlights:** Lowered inventory holding costs by 20% through optimized stock control.

## 14. Green Engineering World

- **Industry:** Engineering Solutions
- **Services Provided:** Complete ERP
- **Project Highlights:** Enabled real-time monitoring and management of engineering projects.

## 15. HT Chemical

- **Industry:** Chemicals
- **Services Provided:** ERP Implementation
- **Project Highlights:** Enhanced production scheduling, improving operational efficiency.



## 16. Shapes Aluminum (USA)

- **Industry:** Aluminum Manufacturing
  - **Services Provided:** Customized Financial, Payables, Receivables, Detailed Production, and Distribution Management
  - **Project Highlights:** Reduced material waste by 15%, optimizing production cycles.
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## Retail and Textiles

### 17. Maa Textile

- **Industry:** Textile Manufacturing (Digital Printing)
- **Services Provided:** ERP, Production Management, HR & Payroll
- **Project Highlights:** Boosted production output by 25%, minimizing idle machine time.

### 18. Denim Plus

- **Industry:** Textile Export Unit (Denim Manufacturing)
  - **Services Provided:** ERP, Production Management, Supply Chain Automation
  - **Project Highlights:** Cut inventory costs and lead times, enhancing operational efficiency.
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## Food

### 19. Snakies

- **Industry:** Restaurant & Takeaway
- **Services Provided:** Centralized ERP with Five POS Terminals
- **Project Highlights:** Simplified and synchronized order processing across all branches.

### 20. Hafiz Food Concern

- **Industry:** Frozen Food
- **Services Provided:** ERP, Production, Distribution Management
- **Project Highlights:** Reduced distribution errors by 30%, improving customer satisfaction.

### 21. Hamza Meat & Poultry

- **Industry:** Processed Foods
  - **Services Provided:** ERP, Production Management, HR Solutions
  - **Project Highlights:** Achieved 20% cost savings through optimized production strategies.
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## Medical and Healthcare

### 22. Optimus Pharma

- **Industry:** Importer & Manufacturer of Lenses and Medicines
- **Services Provided:** ERP, Separate Sales & Distribution Profit Analysis

- **Project Highlights:** Improved data accessibility and operational efficiency.

### 23. Radiant Medical

- **Industry:** Medical Equipment
- **Services Provided:** Clinic Management Software
- **Project Highlights:** Enabled secure, centralized patient data access.

### 24. Vertex Medical Pvt Ltd

- **Industry:** Medical Equipment Importer
- **Services Provided:** ERP, Equipment Installation, Complaint Management
- **Project Highlights:** Boosted customer retention by 25% through efficient service tracking.

### 25. Ali Hajvery Free Drug Center

- **Industry:** NGO
- **Services Provided:** Inventory and Donation Management System
- **Project Highlights:** Minimized inventory shortages with accurate stock tracking.

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## Miscellaneous

### 26. Road King

- **Industry:** Manufacturing (Honda Bike Parts)
- **Services Provided:** ERP Solutions
- **Project Highlights:** Automated procurement and streamlined order tracking processes.

### 27. Lahore Session Court (AD Chaudary)

- **Industry:** Legal Services
- **Services Provided:** Voting System Software
- **Project Highlights:** Ensured secure and precise voting operations.

### 28. Casantey Business Solution Group (Ghana)

- **Industry:** IT Consultancy
- **Services Provided:** Comprehensive ERP System
- **Project Highlights:** Centralized data management, enabling smarter decision-making.

### 29. Soil Experts

- **Industry:** Agriculture | Fertilizer
- **Services Provided:** ERP System
- **Project Highlights:** Delivered granular sales performance analysis for enhanced planning.

### 30. Sagheer & Sons

- **Industry:** Sanitary & Ceramics | Import
- **Services Provided:** Import and Installation Solutions
- **Project Highlights:** Cut logistics costs by 20% through optimized supply chain processes.

### 31. Punjab Seed Corp

- **Industry:** Agriculture | NGO

- **Services Provided:** Employee Collaboration, Financial ERP
- **Project Highlights:** Enhanced transparency in financial reporting and employee coordination.

### 32. Pakistan HVACR Society

- **Industry:** Society
- **Services Provided:** Member and Financial Management
- **Project Highlights:** Improved member engagement by 30% through digital integration.

# COMPANY PARTICULARS

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